

# Is Your Graduate Ready for the Real World?

**GRADUATION ISN'T THE FINISH LINE | IT'S  
THE STARTING GATE!**

**ANSWER YES  
OR NO**

# Do They Have a Plan?

ANSWER YES  
OR NO

After the cap + gown...what's next?

- HAVE CHOSEN A CLEAR PATH
- HAVE CHOSEN THEIR NEXT STEP (JOB, TRAINING, GAP YEAR)?

OR ARE THEY STILL UNSURE?



# Do They Know How to Job Hunt?

Helps them make a strong first impression in the digital job market. [www.riverandcompass.com/branding](http://www.riverandcompass.com/branding)

- CAN WRITE A RESUME
- IS NETWORKING WITH PROFESSIONALS
- CAN HANDLE INTERVIEWS WELL

OR ARE THEY GOOGLING HOW TO GET A JOB

# Can They Talk About Their Strengths

Your grad's future starts with self-awareness.

- KNOW THEIR SOFT SKILLS
- CAN EXPLAIN WHAT THEY BRING TO THE TABLE

# Do They Have a Professional Online Presence

Employers are watching!

- HAS LINKEDIN
- HAS A POSITIVE ONLINE IMAGE

# Do They Know How to Handle Rejection + Pivot?

Confidence will carry them further than a perfect plan.

- IS RESILIENT
- HAS LEARNED HOW TO BOUNCE BACK

# If You Answered 3 or More As “No’s” ...

Your grad needs a plan - FAST!

**THE GRAD GOALS ADVENTURE GIVES THEM  
A ROADMAP, TOOLKIT, + WEEKLY MOMENTUM.**



# Give the Gift of Direction

Don't wait until they're stuck!

- CONFIDENCE
- CLARITY
- ACTION

GIVE YOUR GRADUATE **THE GRAD GOALS  
ADVENTURE +** LAUNCH THEM INTO REAL-  
WORLD SUCCESS!